

WE BUILD DREAMS ... IT'S A FAMILY TRADITION!



Several years ago we began using our "Feel the Rush" logo. Now into our 38th spring season we still "Feel the Rush." Through those 38 seasons we have enjoyed the sports ride. Every time setbacks have occurred

the sports ride. Every time setbacks have occurred, we have emerged stronger and stealthier. When we speak of memories, this time is a

memory also. It is what charts our course to the future. It is when we get to build our dreams, as you live out your dreams.

In 1971, the Pierce family started building the best in bass rigs, with

in bass rigs, with values and goals



moving forward.
One goal was
to remain a
moderate-sized

boat company with family ownership. A tradition we have continued, unparalleled in the tournament bass boat industry.

Now for Four (4) years Bass Cat has led the bass boat industry in Customer Satisfaction. And for three (3) of those BCB has led the entire marine industry. From a Grady White, a Bennington to a Cobalt, or from Mercury or Suzuki, to Yamaha or Evinrude, we have the most satisfied Owners, bar none.

And we have those four (4) consecutive J.D. Power and Associates awards to prove it. We want to build the boats that make you feel proud, as well as proud of. With quality and customer service that is unparalleled in ours or perhaps any business.

It is a history that started in the 1950's with Ron building his first wooden boat in high school. From there to kit boats and eventually the boats we build today. All from that first wooden boat we have often shown on his parents front porch.

As we tell the story of BCB starting in 1971. We do that with the passion and commitment from sweat equity. Sweat not to build a company to leverage to a corporation. Not to build and leave with pockets of cash. Through sweat to earn your respect and a company building a heritage for years to come. Always right here where BCB started.

New designs came along in many different spans of time going back. And 2009 will be no different. We have the new Skiff Cat line, and the Jaguar will be reinstated to its market dominance soon.

There are trends of innovations back to '71, '77, '84, '88, '94, '96, 2000 and 2003. All of these mark our history in BCB and Pierce fashion as 2009 will bring more. "Excellence

In Action" is our annual dealer meeting, and we have lived by that. This will continue far past the 2010 mark. Products are being worked on to spring into the 2011 market.

We continue to rotate not only in product, though in a more varied incentive program, and Quest is the most open concept in bonus programs!

In 2009 we revised the 20' hulls, tweaking them from the '08 series. The 20' models now all wear that hull. While the 20' Puma will remain the choice for that "Baby Boomer" generation with it's premium ride, it will be replaced as the top tier by the Jaguar soon. And this will be our new Cat on the porch, and things won't stop there.

It is a mission for us to keep moving your needs forward. We are far from done with our legacy, and we never intend to be done. The 6X Italian wheel, rounded styling from 1994 Eyra, or the recessed trolling pedal are only pages in our book. Details like the buoy storage in that new Cougar FTD are lines in the paragraph. Just a small

part of what makes us different.

Plenty of Pro anglers got a start with Bass Cat. Some are no longer with us and we are pleased to have been a part of those careers. In the 2005 brochure we spoke of ourselves as the "Farm Club." This was in reference to building those careers of folks that moved on.

With Tyler, Niggemeyer, Stone, Iaconelli (Ike), Crews, Lane, Myers, Tucker, Short, McCaghren, Kiriyama and many others on staff, we are far from a "Farm Club" now. And many of these anglers started their careers with BCB as their local rigs, just like you.

We have evolved from a family boat company, to a family of Owners, who have learned what it means to be a Bass Cat "Family" member.

The "Family" is never more present than on our Owner's Board, where as enthusiasts they exhibit a character we are extremely proud of! They want to help as much as we do! They are our most important staff, our most valuable asset and the real "Family."

Their families are a part of this, as are they, and we have truly been blessed with that dedication and support. From Great Grandfathers to Grandchildren many generations have enjoyed BCB models. And we are pleased to be a part of that.

In any industry you either, lead, evolve or die. Leading is all we know to do, so that maybe someday your grandchildren can all be a part of this. That is all up to you!

Thank you again for taking time to consider a Bass Cat Boat!







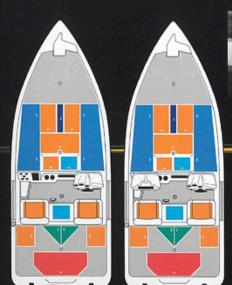
The all NEW Bass Cat Puma FTD is the "baddest" boat in the line up for '09. We simply took the front half of

the Puma and married it to the back half of the Cougar FTD; the best characteristics of both boats ... resulting in one awesome bass boat. You have a 20'4" hull with a 94" beam, it's rock solid and will cut the waters surface with ease. This new hull is found on all four 20 footers ... both Pumas and Cougars. Our hull is quicker, more stable, and provides an even softer ride. One ride will insure this is just plain fact, not a claim.

The deck layout provides storage from the bow to the console with seven (7) compartments, including a place for your net and measuring board. Plus, two more compartments under the seats. and two more on the back deck. A new modular console provides space for a built-in LCR, along with a host of monitoring gauges. Enjoy cool lighted handrails and pop up mooring cleats at your fingertips for securing this baby at the dock.

Innovations? What about a built-in bow navigational light? It's not only cool, but, very practical. Seat pedestal storage, a stainless screw in drain plug and Southco Latches make life on

the water just a little better.





Try Storage Rod Box Batteries & Pumps

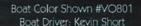
Fuel Net Storage Live Wells

lce Chest



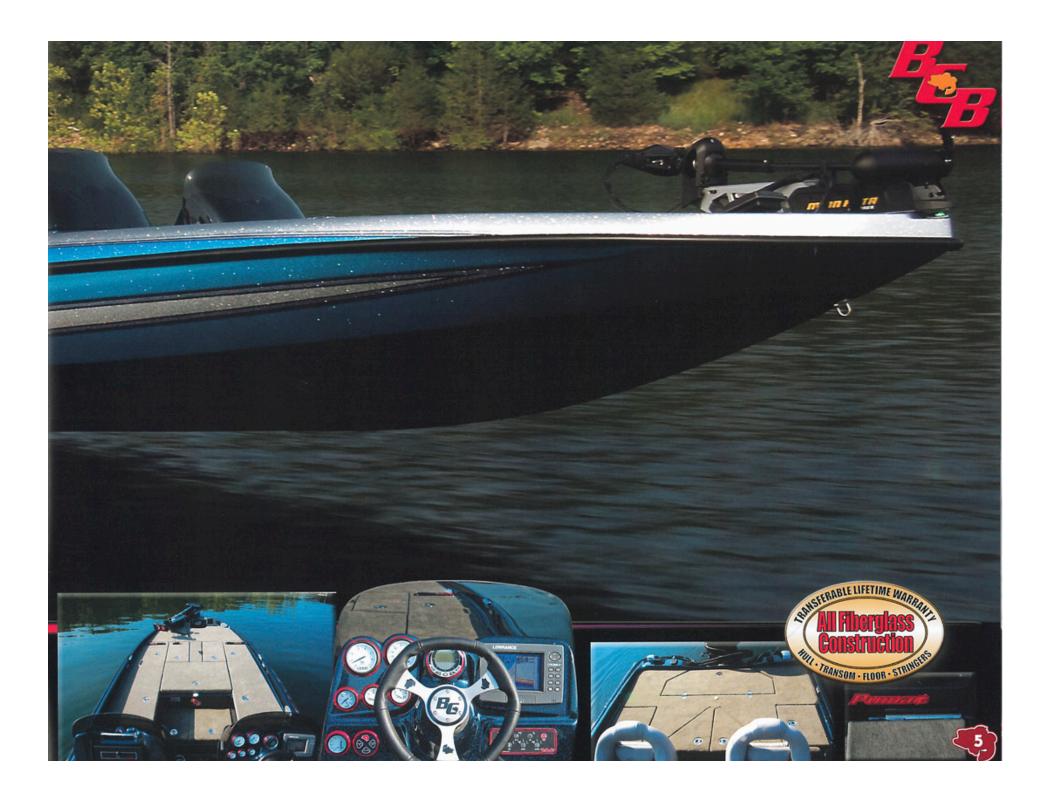
Specifications.	
Length	20'4"
Min. Storage Length	
With Swing Away Tongue	23'0"
(Add: 4" for Yamaha Outboards)	
Beam	94"
A 1V/s 10	AF II-

Fuel Capacity 52 Gal Max. H.P. Range 200-300









Pullingue

The Bass Cat Puma and its new brother the Puma FTD just might be the best boats in any line up!

The "all fiberglass" compression manufacturing, utilizes our trademark vacuum process, which is years ahead of other bass boats construction methods.

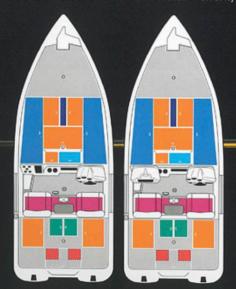
The 20'4" hull with its 94" beam is rock solid. This hull is very stable. yet agile even in the roughest waters.

The deck layout provides storage from the bow to the console with six (6) compartments. There's even a place for your net and measuring board, close within reach. It's trendy modular consoles designed to provide space for a built-in LCR. Plus, conversion to a dual console (DC) is a pretty simple process. This console also sports a custom designed Italian steering wheel with six (6) sides, and a Bass Cat mark in the center cap. Beside the console you will find two cool items. First, lighted handrails, which are, too cool, and added pop up mooring cleats at your fingertips for securing your ride at the dock.

Compare the standard features, performance, handling, rough water ride, quality craftsmanship, customer satisfaction, and Bass Cats reputation to any bass boat on the market...bar none.

This Cat always causes a feeding frenzy in the parking lot ... and while stopped at any gas station from home to lake.

Our "all fiberglass" structures carry a Transferable Limited Lifetime Structural Warranty.





Optional Console Mount Sony Premium Marine Stereo, iPod Cabled, WOW!

Dry Storage

Net Storage

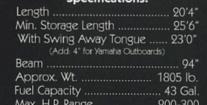
Cive Wells

lce Chest

Batteries & Pumps

Rod Box

Tuel









Bass Cat's new '09 Cougar FTD introduces a new euro hull design encompassing over 37 years of bass boat design innovations.

This top cap design includes a unique livewell design in the new Cougar FTD. These triangle shaped livewells offer more space for your catch and added 10 gallons to the capacity. The front deck even has a place for your buoy markers, every tournament fisherman needs these. That Cougar FTD top cap is resting on a on a totally new hull for 2009. This hull provides a solid and more softer ride, with performance handling in this 20' model. The console offers user friendly touch pads and other digital technologies as state of the art instrumentation for monitoring the pulse of the outboard, or livewell water conditions assuring the day's catch is released safely.

The deck layout provides storage from the bow to the console within six (6) compartments ... two are under one lid in the front center. Vast additional storage is also found under the euro style bucket seats with an ice chest located in the center of the seat arrangement.

A compliment of standard features are found in this Cougar FTD. No plastic dashes, or fancy cover ups ... just an all out fishing machine from bow to stern.

All Bass Cat Boats are made with All Fiberglass hull construction techniques. Our structures carry a Transferable Limited Lifetime Structural Warranty.





♦ Dry Storage
♠ Rod Box
♠ Batteries & Pumps

♥ Fuel ♥ Live Wells ♥ Ice Chest

Specifications:

Len	gth	20'4"
Min	. Storage Length	25'6"
Wit	h Swing Away Tongue	23'0"
	(Add: 4" for Yamaha Outbo	
Bea	ım	94"
Ap	prox. Wt	1765 lb.
Fue	Capacity	52 Gal.

Max. H.P. Range 200-300











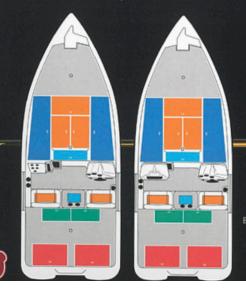
The Cougar Advantage Elite features a 20'4" hull that offers stable handling, plus a rock solid fishing platform.

A perfect choice for the tournament fisherman who demands the performance and storage of a big boat without all of the "bells and whistles."

Cougar Advantage is easier on your billfold while still offering "top of the line" Bass Cat "all fiberglass" quality construction throughout.

At the bow, fishermen will appreciate Bass Cat's patented recessed basin which holds the trolling motor foot control. It's flush with the deck, out of the way, puts fishermen 10-12" closer to the action, as it helps relieve back and foot strain associated with a day's fishing. This recessed area also provides space for a digital graph. Up front, two full length rod boxes will keep all rods and reels organized and out of the way. Plus, convenient partner rod storage is accomplished with a built-in rod holder beside the passenger seat. Both front, and rear storage compartments with additional under the seat storage provide all the room for tackle and other accessories any angler could ever need. Two ice chests, one at the front and one at the rear between the seats keep lunch and drinks easily accessible to all.





Dry Storage 🤏 Rod Box 🦃 Batteries & Fuel 🤏 Live Wells 🧠

Ice Chest

specifications:	
Length	20'4"
Min. Storage Length	25'6"
With Swing Away Tongue (Add: 4" for Yamaha Outboards)	23'0"
Beam	94"
Approx. Wt 166	85 lb.
Fuel Capacity 5	2 Gal.
Max H P Range 90	0-300







We listen to fishermen. This redesigned Pantera Classic hopefully will fit those anglers who find the 19' bass boat fits their desires by providing exceptional "big boat" performance and handling in all types of water conditions. The "all fiberglass" vacuum compressed hull, stringers, and transom offer a superior rough water ride and long term durability. A Lifetime Transferable Structural Warranty lets this Bass Cat Owner know he has a very high quality crafted product!

Dual rod boxes, a mammoth front deck storage box, and two (2) large storage boxes on the rear deck provide storage for both the owner and his partner. A center line trolling motor mount with recessed trolling motor pedal basin, plus a new modular console that allows for an optional built-in digital graph/GPS, aerated and recirculating livewells, 33 gal. fuel tank, and aluminum lids are just a few of the standard features on this new Classic.

A dual console (DC) Classic is also available for those who want to offer added protection for a partner, or, just prefer the looks of dual consoles.













Boat Buckle Retractable Tie Downs

aftermarket "add-on" for older trailers.

Innovative designs ... our Grab Bar & Step System makes entry from the trailer to boat safe and simple. Perfect for those who fish alone. Also available as an







Optional Aurora Travel Cover



The Very Finest Swing Away Tongue

... one at a time, to fit the specific hull design of each model boat. Every member and cross support is jigged, fitted and welded in U.S. Steel to exact tolerances ... there is zero adjustment on a Bass Cat Trailer. Axles are also jigged, and welded in a pattern weld to assure minimal tire wear from caster to camber, and supported with a multi leaf trailer spring. Each trailer is painted and carpeted to perfectly coordinate with the boat. Innovations as the newly designed Grab Bar and Step System, Swing Away Tongue, and the Tandem Pop Axle

Suspension." Our innovative Optional GatorHyde™ coating provides a heavy rubberized protective clear coating to repel harmful impacts from rocks and other road debris.

At Bass Cat, your safety and the investment you have made in your boat are not taken for granted ... we demand the highest quality materials and hand craftsmanship, for your safety and security ... it's a Bass Cat family tradition.

 NOTE: Optional Dual Axle Brakes are recommended on all Tandem Axle Trailers.



Optional Spare Tire



Standard Mod Wheel Blackwall



Optional Claw Wheel White Letters



Optional ROCCA Wheel White Letters



Optional 20" BOSS Wheel Low Profile Blackwall



POP Axie ... Moves a Tandem as a Single Axle Trailer



Optional Back Up Light



Optional LED Trailer Lighting



Clothing

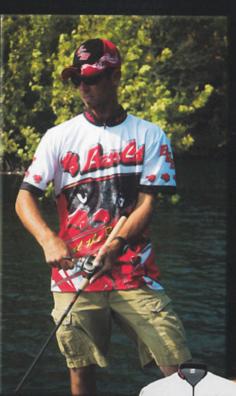
Mini Edition:

Please check out our web site at ...

www.basscat.com

for a complete listing of hats, coats, shirts, and other accessories!

- Office Hours: 8:00 a.m. 4:30 P.M. (CST) Monday thru Friday
- All Items Subject to Availability, and Price Change. . Allow 4-6 Weeks for Delivery.





Bass Cat Life Vest

\$ 99.00

. Durable 500 Denier Cordura Shell . Soft Aqua-foam flotation foam . Fleece Lined Collar . Zip Closure Pockets with Mesh Drainage . Zipper Closure • 3 Sets of Adjustable Belts • D-ring for Safety Switch and 3M Reflective Tape . Bass Cat Logo embroidered on Chest/Back/Collar Sizes: S, M, L, XL, 2XL and 3XL . Color: Red/Black

Sizes: 4XL-7XL . Color: Red/Black

\$ 114.00



BCB Shirts

\$ 165.00

- . 100% Polyester Lightweight and Breathable. . Button Up Front With Stand Up Mandarin Collar
- · Sizes: S, M, L, XL, 2XL, 3XL

Cat Shirt

\$ 78.00

100% Air Kontrol Polyester Sublimated Jersey . Back imprint features similar graphics as the front

- · Sizes: M, L, XL, 2XL, 3XL, 4XL
- . Color: As Shown



Classic II

\$ 75.00

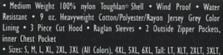
- . Sizes: S, M, L, XL, 2XL, 3XL
- . Colors: Royal/Black, Yellow/Black



Velocity Sweatshirt

\$ 49.00

- . Suprema Sweatshirt Fleece/ 80% Cotton/20% Polyester/ 9 oz. . Full. cut fit. • Tri-Color design w/ raised piping. • Hood w/ contrast jersey lining & drawstring. . Front pouch pocket. . Rib-trim cuffs & waistband
- · Sizes: S, M, L, XL, 2XL
- · Colors: Black, Charcoal, White, Black, Red, White, Pink, Charcoal, White



Baywatch

\$ 70.00 Youth \$60.00

- 4XLT, 5XLT, 6XLT (Colors: ^) . Youth Sizes: S. M. L. XL (Colors: *)
- Colors: Gold, Black^{A*}, Navy^{A*}, Royal*, Maroon^{A*}, Forest Green^{A*}, Red*, Purple*



Blaze Shirt

- Lightweight, cool and breathable even on the hottest days 100% Micro Polyester-Easy Care/Ready to Wear Color Block design on front and shoulders . Drop Tail and Side Vents . Self Hemmed Top-Stitched Bottom . Mercerized Collar . 3-Crystal-Button Square Placket
- . Sizes: S. M. L. XL. 2XL . Color: As Shown





\$ 35.00

- · Mock Turtle Neck · Dry-Excel Performance Pique · Polyester Knit · Long Sleeve . Relaxed self cuffs . Split side welts . BCB embroidery on front neck collar
- . Sizes: S, M, L, XL, 2XL, 3XL . Colors: Black, White, Gray



Frontiersman

- · Heavyweight 100% Spun Polyester · Anti Piling PA Fleece Jacket · Nylon panels front yoke, back forearms, and bottom . Side zippered pockets . Elastic bound cuffs . Adjustable draw bottom w/ cord locks
- . Sizes: S. M. L. XL. 2XL. 3XL . Colors: Red/Black, British Tan/Black





«Hedium Weight Cotton * Blue, Off White, Yellow, Black



Trophy Caps

. 100% Cotton . Buckle Closure . Low Profile . Navy/Red/Wh, Wh/Gold/Blk, Marron/Wh/Blk



Hunter Cap \$ 12.00

- · Medium Weight Cotton
- Velcro Clasare
- · Unstructured Medium Profile



Custom Sandwich Caps

- 100% Cotton Velcro Closure Sandwich Visor
- · Red/Blk, Red/White, Blk/Khaki



Striker Cap

\$ 12.00

\$ 10.00

.. Off White . Medium Weight Catton Twill . "Feel The Rush" embroidered on side of brim . Team BassCat"\ embroidered on side of cap



Bass Cat Visor

\$ 10.00

\$ 10.00

. 100% Cotton . Colors: Red/Black, Yellow/Black, Pink/Gray

April 30th & May 1st, 2009

Owner's Invitational

Every year we look forward to our "Family Reunion"... The Bass Cat Owner's Invitational on Lake Norfork. We call this a family reunion because it's one time each year that all Bass

Cat owners (our family) are invited to Mountain Home, Arkansas for some good ole Ozark hospitality. Our only goal is to show our sincere appreciation to our family of Bass Cat Boat owners.

The two day Thursday & Friday Invitational begins with registration on Wednesday evening. Thursday morning is truly a sight to behold, as the sun peeks over the mountains, your heart starts pounding a little faster as the daylight reveals a bay with little lights dancing all around on the water. It's not often that you see such a spectacle as 700-800 Bass Cat Boats staged for an early morning tournament takeoff. It is an

overwhelming sight to behold. The Bass Cat Owner's Invitational is a true family affair. We provide an atmosphere for family participation.

Friday morning brings the final day of competition and some serious thinking, and wondering if any of those fish stories heard the night before had any truth to them. The afternoon's final day weigh-in provides a

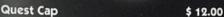
little computer printout that makes several folks really appreciate this "Family Reunion."

Following the final weigh-in contestants get a little time to relax, and swap a few fish stories before getting the boat ready for the trip home.

We promise you one thing, on the way home you will be looking forward to the next year's Bass Cat Owner's Invitational.









Warranty Extended Lifetime Transferable Structural Warranty

Bass Cat Boats warrants each new fiberglass boat to its original noncommercial purchaser for a two (2) year period. Warranted to be free from defects in the workmanship and materials, under normal use and conditions. An extended Lifetime Warranty also applies. These are transferrable warranties through an

authorized Bass Cat dealer or through Bass Cat Boats. There is a charge for transferring the warranty and it may be transferred only under the guidelines issued at that time period. All components to be covered under the warranty must be operational at the time of transfer and validated by an authorized service center. Transfer is only complete upon receipt by Bass Cat of the approved qualification form and fees of transfer.

Extended lifetime warranty to the original consumer is transferable on used boats which are sold through an authorized Bass Cat dealership and/or pass a qualifications check list for that particular model. There is a charge for

verification and transfer. Lifetime warranty covers manufacturers defects in the structure in its original state. Any modifications, additions or changes to the boat from its original manufactured condition may be judged invalid for transfer. Under those conditions only the fees for transfer will be redeemed. Qualification fees will be deemed as a service performed.

To validate the warranty, the boat registration card must be returned to Bass Cat Boats within fifteen (15) days of the original purchase. Under Federal law all boat manufacturers are required to notify first purchasers, in the event that any defect is discovered "which creates a substantial risk of personal injury to the public," or any noncompliance with Federal regulations by the manufacturer. Failure by any first purchaser to fill out and return the warranty registration card, may make it impossible for Bass Cat Boats to give direct notice to such purchaser.

This warranty does not apply to (1) Any boat which shall have been repaired or altered in any way so as to affect its use and operation; (2) gelcoat cracking, crazing, blistering, fading, discoloring or any similar situation; (3) windshield breakage; (4) any boat which has been subject to misuse, neglect, accident, used for racing purposes or operated contrary to any instructions furnished by Bass Cat Boats; (5) upholstery damage; (6) any boat utilizing over a 6" jackplate or changing or altering of standard equipment offered specifically by Bass Cat; (7) any boat which has been overpowered, according to the maximum recommended engine horsepower specified for that particular model, on the capacity plate. (8) any part or component which has expired within a reasonable time of its expected

operational period; (9) aluminum boats (as they are covered under their separate warranty). Bass Cat warrants all Bass Cat trailers for a period of two (2) years, for noncommercial use under guidelines stated in this limited warranty. No exceptions or other offers apply. Tires and certain other items may be subject to their own independent warranty restrictions and available only through those companies agents or representatives. Transfer is applicable under transfer guidelines in this written warranty.

This warranty is expressly in lieu of all other warranties, express or implied, including any implied warranty of merchantability or fitness for a particular purpose, and in lieu of all other obligations or liabilities on the part of Bass Cat Boats. Bass Cat Boats expressly denies, on the part of any person to incur or assume for it, any other liability in connection with the sale or use of its boats and trailers. Implied warranties, if any, given by valid law, shall be limited to the duration of this written warranty.

The obligation of Bass Cat Boats, under this warranty, shall be limited to the repair or replacement of any part which is judged defective by Bass Cat Boats. During the term of this warranty repairs will be made free of charge at any authorized Bass Cat Service Center under guidelines accepted by Bass Cat, or by Bass Cat itself at its discretion. Transportation costs to the factory are the responsibility of the purchaser. All warranty repairs must be approved by Bass Cat personnel, whose decisions are final. Removal of components which are termed rigging parts will not be the responsibility of Bass Cat Boats. Bass Cat Boats will not be liable for haul-out, launching, towing or storage charges, inconvenience or loss of time or income, or any other special or consequential damages of any kind or nature.

Bass Cat Boats accepts no liability for those components which are or may be marketed to the retail consumer and selected as optional equipment on a Bass Cat Boat. Examples of those components may be and are not limited to, outboard engines, propellers, fish finding equipment, instruments, trolling motors, battery chargers, engine controls and ignition switches, batteries, radio/stereos, bow guards and covers.

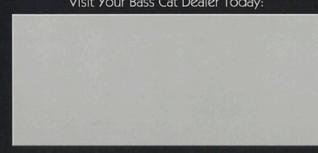
The information in this literature is based upon the latest product information available at the time of publication approval. Bass Cat Boats reserves the right to make changes anytime, without notice, in colors, equipment, specifications, materials, hulls, prices, and discontinuation of models. When changes are made, we reserve the right to do so without incurring the obligations to equip, or modify, existing models built prior to the date of such changes.



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Visit Your Bass Cat Dealer Today:

See Your Bass Cat Dealer for Details on "Quest" the Bass Cat Tournament Incentive Program! All Bass Cats can be eligible.





P.O. Drawer 1688 & Mountain Home, AR 72654 870.481.5135 * www.BassCat.com

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