



Excellence
in Action

2023



Meeting Dates - August 7-9 - Mountain Home, AR
Brett King, Ed Whaley, Jack Charvat, Jason Brewer, Kevin Short
Rick Pierce, Cody Blair, Nathan Chandler, Marti Hurst, Steven McGough, Kenny Paterson, Daylon Owens

Agenda

1. August 7 Reception ASUMH Sheid – Sunday
 - a. 3-5PM Registration
 - b. 5-7PM Reception

2. August 8 Day 1 – ASUMH Sheid 8-2; Lunch 12-1:30; Dinner/Awards 7-9PM
 - a. 7AM Breakfast – Trout Room ASUMH
 - b. 8AM Opening – Sheid Auditorium ASUMH - Steve Tagami
 - i. 8:00 - Steve
 - ii. 8:10 – Rick Pierce
 - c. 8:30 Morning Presentations 2HR
 - i. 8:30 Service & Warranty – Jared / Daylon
 - ii. 8:50 Wells Fargo – Brad Kelley
 - iii. 9:30 AimBase – Ryan Mertz
 - d. 10:15 Break
 - e. 10:30 RSM Breakout / Factory Booths – Trout Room / Auditorium
 - f. 11:00 Bass Cat Tour – Midway – Jackson Braun
 - g. 11:00 On The Water – Quarry, Norfolk – Kenny Paterson
 - h. 12:30 Lunch – Quarry/Sheid ASUMH
 - i. 1:00 Bass Cat Tour – Midway – Jackson Braun
 - j. 2:00 On The Water– Quarry, Norfolk
 - k. 7:00 Dinner / Awards – Sheid ASUMH
 - i. 6:00 Room Open / Social Hour
 - ii. 7:00 Dinner
 - iii. 7:30 Bill Yeargin
 - iv. 8:00 Dinner / Awards

3. August 9 Day 2 – ASUMH 8-2
 - a. 7AM Breakfast – Trout Room
 - b. 8AM Opening – Sheid Auditorium ASUMH - Steve
 - c. 8:15 Morning Presentations 2HR
 - i. Marketing – Joe / Kenny
 1. Social Media
 2. Chair 10 – Will also include a virtual session
 - d. 9:30 Pro Panel Discussion – Crews, Blaylock, McDonald, Bohannon, Short
 - e. 10:30 Break
 - f. 10:45 RSM Breakout - Group
 - g. 11:00 On The Water – Quarry, Norfolk
 - h. 12:00 – 2:00 Yar-Craft Dealer Luncheon
 - i. 12:30 Lunch