

Why We Do What We Do

This is a very different cover memo than we have ever printed. We're not the new kids on the block, this is about who we are and what we became... I call it our why. Sure, it's about boats, product, and wanting you to know what the product is. And that information is in these pages. This cover memo is to tell you more than that, more about us and our customers. This covers over 40 years of our 54 years in business. It is how we reached a 93% to 95% customer loyalty.

Over decades I've penned these letters for our brochure. I wrote them with Dad's (Ron) signature, then later we shared this page. Here we've talked about anglers, awards, quality, the best materials and the path of this company over years. This will give you a taste of that... and more.

Achievements That Define Us

It's easy to mention those five (5) consecutive JD Power Awards for bass boats, NMMA Innovation Awards, numerous CSI awards, multiple "boat(s) of the year", and more. Recognitions I am proud of are the Better Business Bureau Torch Award and a Secretary of Defense recognition for employing National Guard and Reserve personnel. While each of you are responsible for those accolades in your way, as is everyone here, for you are the fabric also. No legacy business culture is complete without the culture of their customers. No doubt, we have a special passion-driven culture, now let us view that path.

The Tough Years That Shaped Us

In 1971 thru 1982 we built hundreds of boats, then in '82 we slid to 32 boats built that model year. That era saw this industry's worst decline ever. Yes, worse than the 2010 recession. Anyone from that era can tell you of the 1980's Savings and Loan scandals, oil at a premium, 20% and higher interest rates based on prime rate being off the charts. It was a very difficult time as Ronald Reagan took office, and he had some work to do.

Today, things are much more stable, an entire multi-generational pool has no way to relate to those times. No different than my generation understanding WWII or "the great depression."

Adapting and Innovating

What we did in 1982 was to change things inside, at that 10 to 11 year mark of 1982. I told Dad we needed to change our mantra. It seemed everyone was trying to build bass boats in the 1980's. At one point we had over 70 bass boat competitors. To thrive, or even survive, we needed to become

different. He always built a great boat; we needed to become something else. And we started to create something different... how do you start an entire culture of its own?

First, with customers, as we began working on a customer service culture that has proven unmatched to what we know, by any industry. Next, leaving the numeric model labels of 1800 Vee, 185, XS20, 721, 119, 520, and etc. which everyone used, and they still do. You buy a Tundra, Corvette, Mustang, Expedition, or Suburban. Your pickups have numbers for tonnage weights.

Building a Brand and a Family

We began building names into the branding, using Cat names to align with our brand image. This came along with product as we developed the Pantera Pro, Caracal, and more to come. That model was the first 200 HP rated 19' model in bass fishing, when 150 engines were keen. The Jaguar STS today aligns with that trend in a 500R, breaking the norm.

Next was the original Owner's Invitational event for our boat owners, where we highlight how much each of you mean to us. This built onto the loyalty as many owners came from hundreds of miles to participate in what was termed as "The Family Reunion." That is where the original Bass Cat "Family" took hold. Over the history of this event, it has averaged a participation of 506 boats. The largest was 769 boats in 1996, as folks came from all over! One other bass boat owner event does exist today, and many others have tried the concept.

Improving the User Experience

In 1982 we also started building our own Bass Cat trailers. We offered other brands prior, and they were fine, not great. We strove for great... focusing on USA C-channel, staying with welded frames. Paint has been PPG for decades, a premium brand. Fiberglass fenders like Ozark Boats started in the mid-1970's. The 2 x 6 bunks trimmed to fit the large flat area, without going to a simple 2 x 4 width (3.5" width), assuring better support. And there are no adjustments. We innovated with the first pivot tongue and the first grab post with a step. Those features have been copied, replicated, and expanded on by many.

Why? Because it matters. It matters to us, and that's because it is better. Being driven to do something others don't is not anything new around here. It is about improving the "user experience."

Innovations That Changed the Industry

As we talk innovations, the Pantera II and Sabre of 1988 brought way more standard equipment into bass boats than any bass boat had ever had. New innovations were a standard jack plate, interior lighting, elevated decks, dual pumps, larger fuel tanks, and much more. That all gave others a reason to choose our brand, as we moved forward on the mission. Yes, that enduser experience was known to be unlike any other on the water then. It's also the time we started rebuilding a Tour Team of high-class professionals. There was a lot coming together in the 1980's. This continued into the 90's, as did the recess trolling motor pedal of 1994 and more. So much, building a path to the future.

Connecting with Our Customers

For us, as our direction changed so did that of our customers. Each of you began to speak more about us. Each of you became our mouthpiece and as those 1990's years came around, so did the internet. A place where it could be known about that customer service we provided. No longer were you only telling your bass club about the experience you had; many of you were sharing it with people you did not know.

Sharing our core values got a boost in the 1990's, as the internet gave everyone a place to say the good, as well as the bad. Often referred to as the 'wild west,' as early on the web had anyone with a keyboard seeming Vince rolls through them in Check out. If they need a touch-up, then Garry to offer an opinion, as if to be an expert. Eventually, those threads got cleaner, and we made the decision to participate in those early forums. In the late 1990's, starting our own Bass Cat Owners Forum, at BassCat. com, something no other competitor has openly risked. Here you got real answers and how-tos, directly from those who designed and built your boat(s).

Programs and People That Drive Loyalty

Of course, there's Quest also. The most versatile incentive program in the USA. No other program covers your college or high school children. No other program offers you more (150%) if you both run a Bass Cat, and no other program gives you back seat co-angler money for winning. And it's got deep Tier 1 benefits for new boat owners that will line up to any branded program for a win.

During that 1990's period, we began a successful service and parts department. Over time we had Gary, Junior, Scott, Pete, Lisa, Mike, Allan, Jared, and now Hayden on the phone. Actual people you can speak to

about parts, how the wiring works, what your seats need. As Allan said, "don't mess with my people." He cared deeply about each of you right up to his retirement.

Looking Ahead

Daylon, Jared, and Hayden do carry that torch for us presently. Each one managing to handle that customer service you expect. Service that goes well beyond your dealership and the warranty period. The average retail owner keeps a Bass Cat 8 to 15 years; that level of service is important to

Then next, not last, on the customer experience side, is the Used Bass Cat Boats For Sale board, at BassCat.com, that is so important to all of us, If we have a 93% to 95% loyalty, then we all need to sell those used boats. Because every previous Bass Cat owner will be looking to replace that boat with another Bass Cat. No other company has this focus, and we care

While we just shifted into today's world. On the inside today, Gary and Joe are the mainstay in tooling, Danny anchors GelCoat, Chuck still locks in the FRP industries highest glass content in Lamination, Michael has a great hand on Boxing, Scott dresses the hardware as he oversees Finish, Barry guides them through Rigging, Chuck and Rob have the Trailers team, then and his team have that managed, and all of that is under Stuart's production management, as it has been for decades. On top of that in Bass Cat, we have Roy overseeing the finish and rigging of our the Yar-Craft brand. He's fully trained in both brands. This segment of leadership compiles over 250 years of boat building expertise, ALL those years were amassed in these buildings. And they are supported by a staff with hundreds more total years building only Bass Cats.

Now you know where the focus has been for decades now, and why. That is all why a Bass Cat owner is so loyal to our brand, and we know that each one of you is that important.

Thank you for considering joining our "Family," and we hope you join us with the passion we all share.

Good Fishin' and God Bless





SIGNATURE RUNNING SURFACE

All Bass Cats have a special feel that you don't find anywhere else. There are many subtleties that lie within every internal assembly as well as the running surface, providing a responsiveness that has to be experienced. The Signature hull design turns the water down to keep you dry. Instant bow lift allows you to pick your way safely through the roughest water. This refined hull design gives you the ability to *Feel The Rush*™ like nothing you've ever driven.



FRONT DECK FEATURES

Every aspect of the front deck is tailored to optimize efficiency. Narrow gunnels maximize deck space. Quick, unobstructed access to rods and tackle at all times thanks to innovative storage solutions. Several layout variations ensure compatibility with all angling styles.



BOWMOUNT FEATURES

Trolling motor placement is crucial to maximizing efficiency while deployed. Precision maneuvering and proper tracking are achieved with the centerline mounting angle. Forward recessed pedal locations provide an ideal casting stance at all positions.

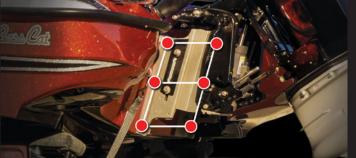






VACUUM PROCESS HULL ASSEMBLY

Custom-matched stringers, floors and transoms are pulled together using massive vacuum pumps. This creates our famous one-piece hull design that you can truly feel as you pass the competition on the water.



CUSTOM 6-BOLT JACKPLATES

The custom plates made for Bass Cat are a big deal. Added rail length, full transom support and an extra tie bar gives you the advantage on big water.



FULL-WIDTH TRANSOM STRENGTH

No one compares to the BCB all fiberglass, vacuum molded units that extends the entire width of the boat. No fillers are used as we set into wet fiberglass to secure them to the hull.



CUSTOM-BUILT TRAILERS

Our trailers are built in-house, with the same intensity and passion that goes into our boats. Custom-fit to each boat model and made with U.S. steel.



28oz. PREMIUM MARINE CARPET

Not all marine carpet is equal. We use the heaviest grade available; 28-ounce per square foot. This carpet goes in every Premium Bass Cat model for better wear, less fatigue and longer life.



QUALITY GEL COAT APPLICATION

Strategic steps utilizing high atomization and a wet flake application. This gives our boats the look, feel and consistency that is unmatched in our industry.





OWN A BASS CAT



REGISTER FOR QUEST



COMPETE

Bass Cat would like to congratulate all recipients of the QUEST Tournament Rewards program. Several of our owners enjoyed major payouts for their tournament victories and top finishes this season.

QUEST is the most robust tournament rewards program in the industry. New boat owners are automatically signed up for Quest and qualify for our Tier-1 incentives for two years.

Used Bass Cat owners qualify at the time of warranty transfer with a onetime fee. Bass Cat also built-in a rewards program for our young anglers in both youth and college categories.

With so many opportunities to qualify for your share of QUEST rewards, it simply pays to run with BCB on tournament day. Visit BassCat.com for full details and take advantage of the QUEST tournament incentive program!

Compete in hundreds of sanctioned events!



QUEST REWARD PAYOUTS

TIER 1 WIN - 125+ BOATS	\$7,500.00
TIER 1 WIN - B.A.S.S. (REGULAR SEASON)	\$10,000.00
TIER 1 WIN - B.A.S.S. (E.Q.)	\$12,500.00
HIGHEST FINISHER - B.A.S.S. (REGULAR SEASON)	\$2,500.00
HIGHEST FINISHER - B.A.S.S. (E.Q.)	\$3,500.00
*Original owner 2023 model year and newer, with less than two years from d	

INCTIONED EVENT WIN

125+ BOATS OR 250+ ANGLERS (Double Up)	\$2,000.00
100+ BOATS OR 200+ ANGLERS	\$1,000.00
60+ BOATS OR 120+ ANGLERS	\$500.00
30+ BOATS OR 60+ ANGLERS	\$250.00
Double Up = \$2,000 payout if the sanctioned tournament meets the boat/angler field r	requirements.

NATIONAL & REGIONAL COLLEGE WIN

FULL-TIME STUDENT 3.25+ GPA.	\$2,000.00
FULL-TIME STUDENT 2.75+ GPA.	\$1,000.00

SPLIT DECISION TEAM WIN

100+ BOATS OR 200+ ANGLERS\$1,500.00
60+ BOATS OR 120+ ANGLERS \$750.00
30+ BOATS OR 60+ ANGLERS\$375.00
*Split Decisions Teams in which both anglers own Bass Cat's, and both boats are registered with Quest.

TOP-20 FINISH
TOP-20 FINISH <mark>75-124</mark> BOATS\$250.00
See qualifying events at hasseat com

NON-BOATER / CO-ANGLER \

QUEST CO-ANGLER WIN 125+ BOATS	.\$500.00
QUEST CO-ANGLER WIN 85-124 BOATS	.\$250.00

*See rules for student and boat qualifications & list of qualifying events / circuits at BassCat.com

WE PROUDLY SUPPORT THE FOLLOWING ORGANIZATIONS































JAGUAR STS

..22 ft 0 in Length ..94 in+ Beam *2275 lbs Hull Weight. .. 60 gal Fuel Capacity. H.P. Range. 250-500







making your time on the water better than ever. the water with absolute confidence.

mind. The custom 28-ounce carpeting and Glen and capability reign supreme. Raven Horizon vinyl are built to last, keeping your rig looking sharp season after season.

The Jaguar STS defines excellence for those If you want to talk power, the Jaguar STS is perfectly who refuse to settle for less. This year, we've matched with the V10 400R Mercury Racing reimagined the cockpit layout to make it even engine. Designed to provide solid performance easier to access the front deck, while giving you throughout the recommended horsepower and your passenger the extra room you've been range, this pairing delivers exceptional speed asking for. It's all about comfort, function, and and unmatched control, letting you command

From the dedicated helmet storage and LED The Jaguar STS isn't just a boat—it's a statement. docking lights and billet aluminum handrails, this It's built for those who demand to sit at the helm of boat is packed with features designed with you in the pinnacle of bass boats, where craftsmanship







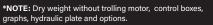




PEERLESS. FEARLESS.

PUMA STS

..20 ft 7 in Length. ..96 in Beam ..*2080 lbs Hull Weight. .60 gal Fuel Capacity. H.P. Range. ..200-300







The Puma STS takes you on an incredible ride The Puma STS carves its own path with

Its hull design balances both agility and stability, giving you confidence in a wide range of conditions while still offering a smooth, comfortable ride.

Damascus Steel dash panels add a bold touch to all Premium models. Billet Hand Rails, featured on both the Puma STS and Jaguar This is more than just a boat—it's a reflection STS, can even be RGBV-controlled, allowing of our legacy and our commitment to serious you to customize your lighting experience.

that holds its own next to our larger Jaguar STS. advanced features and performance, much like the iconic Pantera II and Sabre did back

> Anglers are already discovering the unique design details that set this model apart, from its nimble handling to the powerful response of its hull.











ART IN MOTION.

COUGAR FTD

..20 ft 4 in Length. ..94 in Beam .*2030 lbs Hull Weight. .52 gal Fuel Capacity ..200-300 H.P. Range.

*NOTE: Dry weight without trolling motor, control boxes, graphs, hydraulic plate and options.



console continues those updates to better to compete. accommodate larger single or dual graphs.

those Power Pole pumps with ease. Over to make its mark as a Tier-1 choice. those are twin drop in bait trays. And storage

We made one of our most popular boats even exists under the touted Wave Crusher bucket better, keeping that Tour angler in mind. The seats and dual cockpit coolers. Storage is center storage allows you to access your organized as every square inch of this boat gear without moving your deck rods. The was carefully planned to enhance your ability

It's nimble as it comes with the dry riding Rear storage access is improved, and the rear Legacy Bass Cat 20' hull. Our Cougar FTD deck has dedicated twin doors to program has been a solid performer and will continue













SEEKS COMPETITION.

COUGAR 203 HYBRID

..20 ft 2 in Length. Beam. ..96 in .*1890 lbs Hull Weight. ..52 gal Fuel Capacity. .250-300 H.P. Range.

*NOTE: Dry weight without trolling motor, control boxes,





traits from two brands into one unparalleled up their minds. design.

waterline with a running surface that captures competitor for years to come. the distinct feel loyal 203 aficionados demand.

After public perception of a competitor's hull Its refined rough-water handling features a began to shift in the early 2000s, Rick Pierce forgiving entry and smooth transitions off the undertook a 15+ year project to merge desired corners, excelling when the waves can't make

With unmatched storage, precision handling, The Cougar FTD 203 Hybrid seamlessly and the pedigree of a champion, the Cougar blends one of the most popular Bass Cat FTD 203 Hybrid is not just a boat—it's a models in tournament fishing above the legacy in the making, built to be a tournament













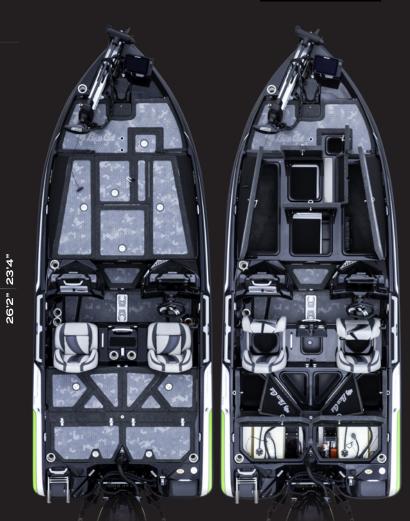
A CHAMPION IN THE CHOP.

CARACAL STS

..20 ft 2 in Length. ..96 in Beam .*1890 lbs Hull Weight. ..52 gal Fuel Capacity. H.P. Range. 250-300

*NOTE: Dry weight without trolling motor, control boxes, graphs, hydraulic plate and options.





last year's introduction, further refining what it storage solutions that meet the demands of means to command a 20-foot bass boat.

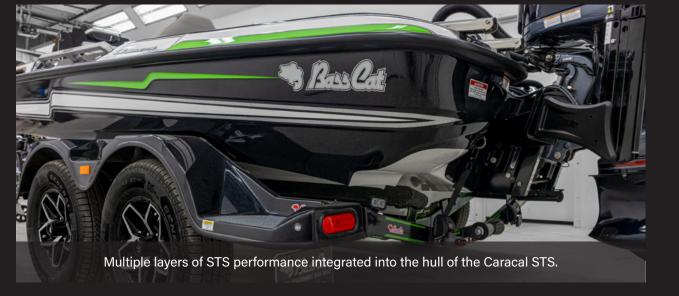
This wide-bodied marvel remains true to its Each outing in the Caracal STS reaffirms its style. The 96" beam and Soft Touch Series (STS) hull deliver superior stability, ride quality, and space, making it a leader among bass boats in this class.

In the cockpit, ergonomic updates enhance vessel.

The Caracal STS builds on the momentum of both comfort and functionality, with optimized competitive anglers.

lineage, carrying the legacy of the Caracal reputation as a powerhouse, destined to set name forward with unmatched innovation and new benchmarks in handling and performance.

> This model doesn't just live up to the Caracal name; it propels it into the future, embodying a blend of tradition and cutting-edge design for serious anglers who expect more from their











WIDE STRIDES.



EYRA

..20 ft 2 in Length. Beam. ..94 in Hull Weight. .*1890 lbs ..52 gal Fuel Capacity H.P. Range 250-300

*NOTE: Dry weight without trolling motor, control boxes,





Eyra owners are passionate about their boats. efficient angler. The coffin storage in the its capabilities on plane.

trim and steering gestures as you encounter to Power-Pole pumps, while increasing on water conditions. Anglers appreciate what storage access over the previous version. this hull is capable of after they've enjoyed those hours behind the wheel.

A muscle car look and feel exudes, as the what you want and more. Eyra boasts a layout to compliment the most

It is more than just a work of art in the style center is now copied and is flanked by large department. The beauty of this model lies in rod/tackle storages. You and your partners will stay fluid all day long.

The hyper-responsive hull senses your throttle, Enhanced refinements allows for easy access

If you desire a high-performance ride with effortless control while fishing, the Eyra is





with dedicated power-pole pump compartments.



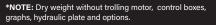




A BASS MASTERPIECE.

PANTERAII

..19 ft 1 in Length. ...93 in Beam. *1585 lbs Hull Weight. ..33 gal Fuel Capacity. H.P. Range. .135-200





while holding a waiting list not rivaled today. any water out there.

Little has changed in the hull frame for good Serious competitors once preferred it around this segment.

The Pantera II is the most manufactured boat still shines as a hometown competitive boat. model in bass fishing. Introduced in 1988, they Dual rod lockers sit outwards of two storages were sold as they unloaded from the trucks, and the raised deck sets the tone on most

reason. This is one of the most efficient, driest the world. Add the option of 43 gallons of fuel and quickest boats on the market, not just feeding a 200 HP engine, it gives this model a range to reach most any tournament water.

Updates, redesigns and refinements have been The Pantera II sets the pace while hanging made since its introduction, and the Pantera II with other brands running larger engines.



One of the most iconic hulls in bass boat history. A strong following remains to this day.









PANTERA CLASSIC

.. 19 ft 6 in Length ...90 in Beam *1550 lbs Hull Weight. ...30 gal Fuel Capacity. ..150-200 H.P. Range.

*NOTE: Dry weight without trolling motor, control boxes,







19'6" hull carries the 90" in a beam forward design on the deck. of a wider front deck space, while still allowing the rig to fit comfortably into most garages.

Rated for a 200HP engine, the 30-gallons of fuel load for you and your partner. capacity will allow ample range. Storage onboard the new Pantera Classic flows nicely from bow to stern. The front deck hosts, a never before

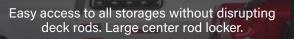
The primary objective of this Pantera Classic designed, inset box lids and a central 8'6" rod model achieve a market for starting young anglers capacity. The design allows anglers access to and those on the other end of their fishing. The their outer storages without having to move rods

> Added to that the under seat and large rear storage units accommodate a full tournament

> The Pantera Classic cracks the door to anglers demanding a wide beam feel in a value-conscious package.













A CLASSIC COMPETITOR.

BOBCAT

.. 17 ft 7 in Length ...90 in Beam. *1390 lbs Hull Weight. ..26 gal Fuel Capacity. ...75-150 H.P. Range.









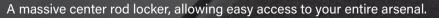
The innovative design features a massive center rod locker that ensures you'll never be unprepared for the day. The rear deck is spacious, offering Built to tackle any task with confidence, the Bobcat tray to keep your gear organized and within reach. at a price others work hard to beat.

compromise.

We built the Bobcat with a price tag and Designed for a soft ride, the Bobcat provides the construction technique no other competitor can feel of a big-bodied boat. The hull incorporates touch. This boat is proof that value doesn't mean unique tweaks, accommodating engines from a 70 hp to a powerful 150 hp four-stroke—allowing you to pick the performance level that fits your

ample storage for your partner along with a tool delivers unmatched safety, ride and function, all









front deck via the integrated tool tray.



Convenient rear access and storage across the back deck of the Bobcat.



100000

HANDLE ANY TASK.

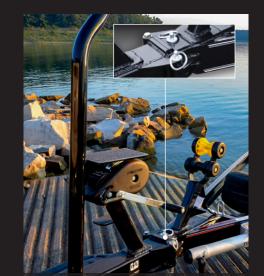


TRAILER OPTIONS

♦ = Optional • = Standard NA = Not Available

♦ ♦ ♦ ♦ 5" C - Channel Frame - US Steel (Standard on Jaguar) 4" C - Channel Frame - US Steel 3" C - Channel Frame - US Steel Tandem Axle \diamond \diamond \diamond Single Axle Fiberglass Fenders Stainless Brake Lines PPG Urethane Clear Coat (1) (2 Coats On Jaguar Std) Additional PPG Urethane Clear Coat \Diamond \Diamond \Diamond IMCO Ratchet Tie Downs TorqueFlex Axle System - Torsion Spring Axle System NA NA NA Welded To Fit Construction \Diamond \Diamond \Diamond \Diamond Fulton XLT Pivot Jack (Standard on Jaquar) Disc Brakes - One Axle (Upgrade option for Bobcat) Disc Brakes - Both Axles \diamond \diamond \diamond \diamond \diamond \diamond Back-Up Light (Standard on Jaguar) \Diamond \Diamond \Diamond \Diamond Additional Back-Up Light $\Diamond \Diamond \Diamond \Diamond$ Aluminum Frame Exchange 0000 Double Wall - Laser Cut Pivot Tonque Fulton Molded Pivot Tongue NA NA NA 🔷 * * * * * DOT 3 Brake Fluid Fiberglass Trailer Step (Upgrade option for Bobcat) BCB S-Bend Grab Post and Step System (Std on Jagu TRAILER WHEEL OPTIONS ♦ NA NA NA NA NA NA NA 18" BCB Bass Sport Wheel - Black 18" BCB Custom Sport Wheel Spare \diamond \diamond 18" Contra Wheels 15" Flux Wheels - Black \Diamond \Diamond \Diamond \Diamond 15" Flux Wheels - Machined 14" Aluminum Wheels with Blk Walls NA NA NA 🌢 NA NA NA 🌢 Galvanized Steel Spare Tire \diamond \diamond \diamond \diamond Spare Tire Cover (Standard with 18" Bass Sports) Spare Hub - Non Brake Hub **CUSTOM BOAT COVERS** \diamond \diamond \diamond \diamond WeatherMax Boat Cover Sunbrella Power Pole Sleeve

Parts and accessories in stock at our online store. Visit BassCatStore.com to order parts or call us at 870-481-5135



Heavy-duty canted winch post and laser-cut double pin swing tongue. Durable PPG clear coat application.



for maximum reliability. TorqueFlex torsion axles for a comfortable tow.



LED lighting options available including powerful reverse lights. New fender design for 2025.



S-Bend grab post and custom offset fiberglass tongue step for easy access to the front deck.

CUSTOM COVERS

Our custom travel covers offer a glove-like fit to protect your investment Strapless design with dual ratchets secure the cover under the rub rail Simple, one-person on/off with key abrasion point protection built to ensure long term durability.



WeatherMAX® boat covers are renowned for their exceptional durability, water repellency, and breathability, making them a top choice for Yar-Craft covers. Crafted from 100% solution-dyed SaturaMAX yarns, these covers offer superior strength and long-term color retention, ensuring lasting protection for your vessel. One of the standout features of WeatherMAX® 80 fabric is its HydroMAX™ finish, which provides outstanding water resistance without compromising breathability. This unique combination helps prevent moisture buildup beneath the cover, reducing the risk of mold and mildew formation.

IT'S MORE THAN A BOAT PURCHASE. IT'S A TRAILER PURCHASE TOO.

- Rick Pierce -

We take our trailers very seriously. Unlike many manufacturers, we build Bass Cat trailers one at a time. Custom fit to the specific hull design of each model. Every cross member and support is jigged, fitted, and welded using U.S. Steel to exact tolerances.

Your safety and the investment you have made in your boat are not taken for granted. We demand the highest quality materials and hand craftsmanship for safety and security on the road. It's more than a boat purchase, it's a trailer purchase too!



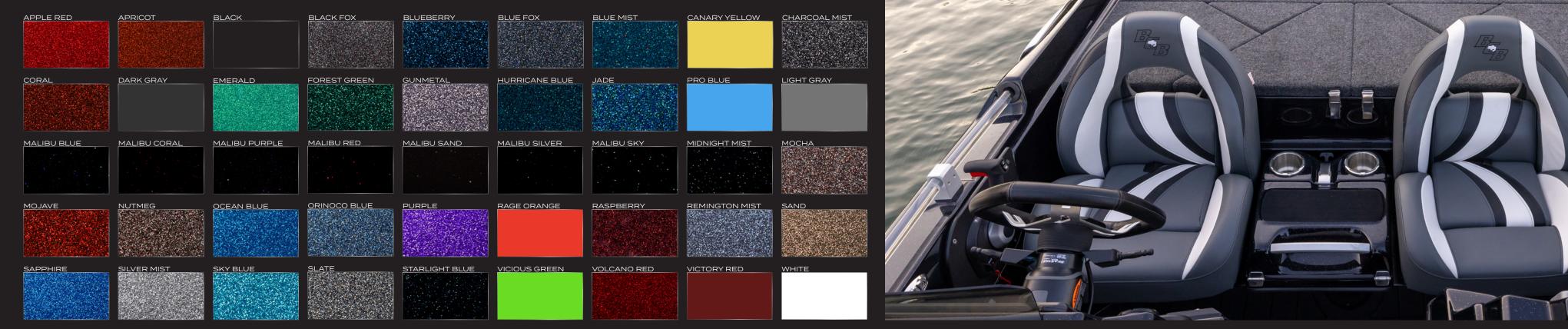






15" Flux - Black

15" Flux - Machined



COLOR STYLE KEY



Bass Cat offers unmatched customization, letting you design a rig that reflects your style. Explore our online styling guide and Dream Builder to bring your vision to life!

Bass Cat's premium vinyl seats are available in a wide array of colors and feature CoolTouch™technology, keeping darker shades cooler than standard vinyl. This exclusive material ensures your seating remains comfortable even under the sun. Choose from various color combinations to perfectly match your boat's design.

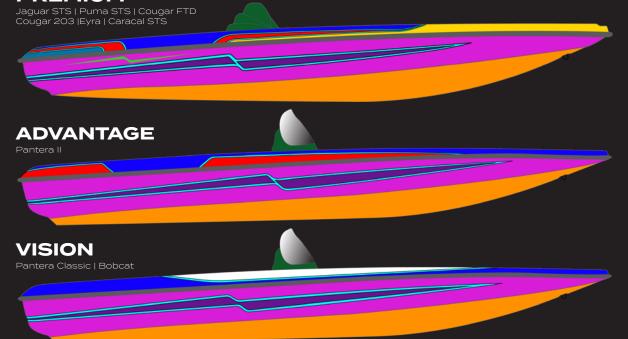




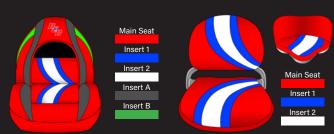
DREAM BUILDER



PREMIUM



PREMIUM SEAT STYLE KEY





ADVANTAGE/VISION SEAT STYLE KEY



OPTIONS & ACCESSORIES

♦= Optional ♦= Standard NC = No Charge NA = Not Available

Chart reflects packaged boat options & accessories	252222556
STRENGTH & PERFORMANCE	7 0 0 0 W J Q Q Q
	3 4 5 5 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6
100% All Fiberglass Hull Construction	* * * * * * * * *
Foam Filled Stringer System	* * * * * * * * *
Vinyl Ester Resin on 60% - all outer laminate	$\bullet \bullet \bullet \bullet \bullet \bullet \diamond \diamond \diamond$
Engine and OEM Matched Controls (non Verado)	*****
Engine Matched Propeller	* * * * * * * * *
Dual Console	O O O O O O O O O O O O O O O O O O O
Dual Console - Removable Option	♦ ♦ ♦ ♦ ♦ NA NA NA
Radiance Package - Fluorescent	♦ ♦ ♦ ♦ ♦ NA NA NA
Option Of Silhouette Colors - Packaged Boat	
Option Of Silhouette Colors - No Engine Boat	
4 Gauge Tinned Wiring for Trolling Motor	$\bullet \bullet \bullet \bullet \bullet \bullet \diamond \diamond \diamond$
6 Gauge Tinned Wiring For Trolling Motor	♦ ♦ ♦
Battery Tender Trolling Motor Plug	$\bullet \bullet \bullet \bullet \bullet \bullet \diamond \diamond \diamond$
Pump-in & Pump out/ Recirculation livewells	* * * * * * * * *
Auto & Manual Aeration	♦ ♦ ♦ ♦ ♦ NA NA
In-Line Livewell Pump Filter	◆ ◆ ◆ ◆ ◆ NA NA NA
Dip Net Scabbard	♦ ♦ ♦ ♦ ♦ NA NA NA
Slidemaster Manual Jackplate - 6 bolt - 8in setback	* * * * * *
Slidemaster Manual Jackplate - 4 bolt - 8in setback	♦ ♦
Slidemaster Manual Jackplate - 4 bolt - 3in setback	
Jack Plate - SeaStar w/Smart Stick	
Jack Plate - Atlas with Gauge 4in or 8in	
Jack Plate - Bobs 6" & 8" - with Gauge (black)	
Hot Foot (T&H) and Slide Assembly	
Teleflex Pro Trim - Single or Dual Stalk	
Quicksilver Matched Analog Gauge Package	
Hydraulic Steer (Tilt Helm)	
Hydraullic Steering (Non-Tilt)	
High Performance 6X Steering Wheel	
Minn Kota Fortrex 112 - 45" (52" available)	\bullet \diamond \diamond \diamond \diamond \diamond \diamond
Minn Kota Fortrex 80 - 45"	
Minn Kota Maxxum 70 - 42"	• • • • • • • • • • • • • • • • • • •
Minn Kota Utrex 112 - 45" (52" available) - Quest available	
Minn Kota Utrex 80 - 45" - Quest available	
Power-Pole Move MV-ZR 45in (black)	
Power-Pole Move MV-ZR 52in (black)	
Garmin Force 100 50in	
Garmin Force 100 57in	
Lowrance Ghost 47in	
Lowrance Ghost 52in	
Power-Pole Blade 8'	X X X X X X X X X X
Power-Pole Blade 10'	X X X X X X X X X X X X X X X X X X X
Minn Kota Raptor 8' Active Anchoring	X X X X X X X X X X
Minn Kota Raptor 10' Active Anchoring PP or MK Wireless Stomp Switch	
FF OF WITE WITE 1855 STOTILD SWITCH	V V V V V V V V V

OPTIONS & ACCESSORIES

♦ = Optional ♦ = Standard NC = No Charge NA = Not Available

Chart reflects packaged boat options & accessories	(゙ゔ ゙゙゙゙゙゙゙ぇ	, 'L'	5 4	کی لاح	ک ^{ے ک} ح	^y ≤	<u>``</u>	<i>> \(\tilde{V} \)</i>
SAFETY/SECURITY/ELECTRONICS	> \bar{}	9 Q		ا ا ن	A (کم	Q 7	Q	4
Automatic Bilge	•	•	♦	♦	•	•	•	•	
1000 GPH Pumps	•	•			•	•	•	•	
Boat Ventilation System	•	•	•	•	•	•	NA	NA	NA
Integrated Stainless Steel Boarding Ladder	•	•	•	•	•	•	•	•	•
Stainless Steel Drain Plug	•	•	•	•	•	•	•	•	
Marine Town Latches SS Cam Action	\Diamond	\Diamond	•	•	•	•	\Diamond	\Diamond	\Diamond
Proprietary Flush Pop-Up Latch (STS Models Only)	•	•	NA	NA	NA	NA	NA	NA	NA
Perko Latches w/Locks on Storages							•	•	•
Docking Light	•	NA	NA	NA	NA	NA	NA	NA	NA
Trolling Motor Battery Voltage Gauge (Bow)	•	•	•	•	•	•	NA	\Diamond	NA
Aluminum Cowl Vents	•	•	•	•	•	NA	NA	NA	NA
Rear Safety Lights	•	•	NA	•	NΑ	NA	NA	NA	NA
Security System with Lighted Interior Boxes	•	•	•	•	•	•	\Diamond	NA	NA
Siren Marine Boat Monitoring and Tracking System	•	♦	\Diamond	\Diamond	\Diamond	\Diamond			
Tinned Wire 6 - Gauge Graph Harness with Bus Bars					*		\$\$\$\$\$	\$\$\$\$\$	\Diamond
Merc/Yamaha/Suzuki Digital Gauge(s)	\$	♦	♦	♦	\Diamond	*	\Diamond	\Diamond	\Diamond
Minn Kota 4 Bank Charger	•	\Diamond	\Diamond	\Diamond	\Diamond	\Diamond	\Diamond	\Diamond	\Diamond
Minn Kota 3 Bank Charger	\Diamond	•	•	•	•	•	\Diamond	\Diamond	\Diamond
Power-Pole CHARGE	♦	\Diamond	\Diamond	\Diamond	\Diamond	♦	♦	\Diamond	\$
ProMariner 3-Bank Battery Charger							•	•	•
R & R Custom Alum. Battery Cage	•	•	•	•	•	•	\Diamond	NA	NA
Aluminum Battery Trays w/Strap							•	\Diamond	\Diamond
Plastic Battery Trays w/Strap								•	
Interactive Digital Switch Panel	•	•	•	•	•	•	•	•	•
Cranking Battery Shut-Off Switch	•	•	•	•	•	•	•	•	
Master Power Switch At Dash	•	•	*	*	•	•	•	NA	
Cranking Battery Pro-Guide AGM CA1050	•	•			•	•	\Diamond	\Diamond	\$
Pro-Guide Lithium Deep Cycle	\Diamond	\Diamond	\Diamond	\Diamond	♦	\Diamond	\Diamond	♦	\Diamond
USB Power Outlet at Dash	•	•			•	•	•	•	
Integrated LED Push Button Deck Lighting	•	•	*	*	•	*	♦	♦	\Diamond
LED Underwater Wake Light		•	•	•	*		\Diamond	\Diamond	♦
JL Audio Media Center w/ Speakers	•	♦	\$	\$	♦	\$	\Diamond	\Diamond	\Diamond
Clarion Audio Media Center	\Diamond	\Diamond	\Diamond	\Diamond	\Diamond	\Diamond	\Diamond	\Diamond	\Diamond
Lighted Hand Rails	•	•	•	•	•	•	NA	NA	NA
Two (2) Humminbird Helix 7 CHIRP MDI GPS	•	•			•	•	•	•	
AVAILABLE GRAPH OPTIONS BELOW									
Humminbird Helix 7, 9, 10, 12, 15 CHIRP MDI GPS	\Diamond	\Diamond	\Diamond	\Diamond	\Diamond	\Diamond	\Diamond	\Diamond	\Diamond
Humminbird Helix 7, 9, 10, 12, 15 CHIRP MSI GPS	\Diamond	\Diamond	\Diamond	\Diamond	\Diamond	\Diamond	\Diamond	\Diamond	\Diamond
Humminbird Solix 10, 12, 15 CHIRP MSI GPS	♦	\Diamond	\Diamond	\Diamond	\Diamond	\Diamond	\Diamond	\Diamond	\Diamond
Lowrance Elite FS 7, 9	$\Diamond \Diamond \Diamond \Diamond \Diamond$	\$\$\$\$\$	\Diamond	\Diamond	\Diamond	\Diamond	\Diamond	\Diamond	\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\
Lowrance HDS Pro 10, 12, 16	\Diamond	\Diamond	\Diamond	\Diamond	\Diamond	\Diamond	\Diamond	\Diamond	\Diamond
Garmin ECHOMAP Ultra 106sv, 126sv	\Diamond	\Diamond	\Diamond	\Diamond	\Diamond	\Diamond	\Diamond	\Diamond	\Diamond
Garmin GPSMAP 8610xsv, 8612xsv, 8616xsv	\Diamond	♦	\Diamond	\$	\Diamond	\Diamond	\$	\Diamond	\Diamond

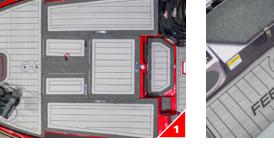
OPTIONS & ACCESSORIES

♦ = Optional ♦ = Standard NC = No Charge NA = Not Available

	onart reneets packaged boat options & accessories		<i>)</i> \	` ^	~ ~	٠,٧	_~		. ~	,
	CUSTOM & COMFORT	>▽	Q	Ô	S	4	C	Q	Q	4
ı	Reflex Box Mats	•	•	•	•	•	•	\Diamond	\Diamond	
	Carpeted Front Storage	\(\(\)	\Diamond	\Diamond	\Diamond	\Diamond	\Diamond	\Diamond	\Diamond	<
	Insulated Ice Chest	2			2		1	1	2	
	Fully Insulated Deck Lids	•	•	•	•	•	•	•	•	4
	18" Measuring Board	•	•	•	•	•	•	•	•	4
	Bass Cat Logo Puddle Light	•	•	•	•	•	•	\Diamond	\Diamond	~
	Bass Cat Livewell Logo Lids	•	•	•	•	•	•	NA	NA	Ν
	Billet Aluminum Graph Wire Hood	•	•	•	•	•	•	\Diamond	\Diamond	<
	Scissor Lift Storage Trays	•								
	Plano Tackle Trays ABS	•	•	•	•	•	NA	NA	NA	Ν
	Dual Rod Straps - Bass Cat	•	•	•	•	♦	•	\Diamond	\Diamond	<
	One Rod Bungee - Bow - *Premium Models Use BCB Rod Straps							*	♦	4
	Co-Angler Rod Organizer	2	1	1	1	1	1	1	1	Ν
	Rod Box(s)	3	2	2	2	2	3	2	1	
	Reflex Rod Pads	•	•		•					
	Reflex Complete Deck	♦	\Diamond	\Diamond	\Diamond	\Diamond	\Diamond			
	Reflex Cockpit Insert	\Diamond	\Diamond	\Diamond	\Diamond	\Diamond	\Diamond	NA	NA	Ν
	Dual Helmet Box	•								
	Recessed Trolling Motor Foot Pedal	•			•			•	•	•
	Foot Control Insert	•	•	•	•	•	•	NA	\Diamond	
	28 Ounce Carpet (True Mica - 24oz)	•			•				NA	1
	16 Ounce Carpet								•	4
	Bow Day Box	•							NA	V
	Livewell Lights	•	•	•	•	•	•	\Diamond		<
	Tool Holder		•	•				NA	NA	V
	Removable Rear Deck Lids	•	•	•	•	•	•		•	4
	One Butt Seat with Pro Pole	•							•	<
	Fold Down with 13" Extension	1	1	1	1	1	1	1	2	- 1
	Personalized Embroidery on Butt Seat	\diamond	\Diamond	\Diamond	\Diamond	\Diamond	\Diamond	\Diamond	\Diamond	<
	Wave Crusher Seats	~	7	*	•	7	7			
	Center Seat	~	7	7	7	*	~	*	*	K
	Fiberglass Step Box (Center Console)	♦	Ý	Ý	×	×.	×	$\stackrel{\wedge}{\diamond}$	×.	_
	Padded Front Deck	\sim	Ŷ	Ŷ	\sim	$\dot{\mathbf{x}}$	$\dot{\mathbf{x}}$	×.	×.	<
	Live Sonar Switch	~	7	7	*	7	~	\$	×	_
	Keel Protector - Hamby or Keel Guard X Brace Phone Holder	\Q	Y	Y	Y	Y	Y	X	×	5
		•	-	*	-	•	•	♦	-	<
	Stainless Cup Holders (+2 with center step box) Plastic Cup Holders	2	5	4	5 NA	3	6		NA	1
	riastic cup notaets	IVA	INA	INA	INA	INA	INA	1	3	

Bass Cat makes every effort to ensure accuracy in the options and accessories of these models. We reserve the right to alter options and features based on vendor changes and model evolutions throughout the model year.

EQUIPMENT / ACCESSORIES



















1. Full Reflex® Deck 2. Reflex® Cockpit Insert 3. Padded Front Deck 4. Dual Display BalZout Mount 5. Ventilation System 6. BCB Fish Cable Hood 7. Wake/Safety Light 8. Lithium Battery Option 9. Retractable Rod Straps

MARINE CARPET OPTIONS

Three different color offerings (Premium) give you a perfect color-match and the durability to last long into your ownership. With the added strength comes increased comfort thanks to the tight weave and high fiber count. Our 16 and 28 ounce carpet has been UV stabilized to withstand years of exposure, keeping your



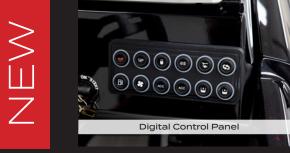










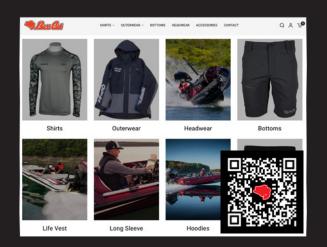








CLOTHING & PARTS/ACCESSORIES STORES!





Our parts store is here to serve you regardless of your boat's age. We pride ourselves in maintaining a broad selection of parts for your brand new ride or restoration project. Give us a call and let us help you.

Check out our brand new apparel site with more items than ever before! Clothing for every occasion featuring some of the most popular brands on the market.

MON-FRI 8:30am - 4:30pm 870.481.5135

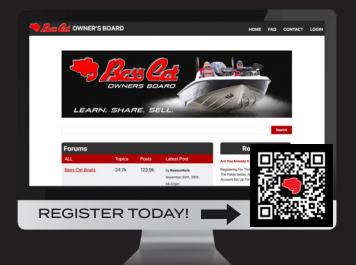
MILITARY ALLOWANCE

In appreciation of customers who serve, Bass Cat would like to extend a military allowance towards the purchase of a new Bass Cat to the following:

- Active military (CAC verification required)
- Retired military (CAC verification required)



BASS CAT OWNERS BOARD



Welcome to one of the largest online boating communities in the world! The BCB Owners Board is the place to be for bass boat questions and conversations. Communicate with thousands of loyal members and factory personnel.

CONNECT WITH US











Need help? basscat.com/contact



2025 Invitational • Grand Lake O' The Cherokees

Over 150% Payback - Family Friendly - Wild Card Prizes - Meet Our Pros

Join us for the 38th Annual Bass Cat Owner's Fishing kicks off on April 25th and wraps up on April boat owners, offering a thrilling weekend of angling champion and largest catch. excitement.

like Strike King, Lew's, Mercury, and many more that enthusiasts! we will be sharing more of in the near future!

Invitational, set against the stunning backdrop of 26th, featuring two full days of competition on one Grand Lake O' The Cherokees in Grove, Oklahoma! of Oklahoma's most beautiful lakes. Compete for This premier fishing tournament celebrates the spirit fantastic prizes and bragging rights as we recognize of camaraderie and competition among Bass Cat top anglers in various categories, including the overall

Don't miss out on this opportunity to showcase This year we have some great prizes from partners your skills on the water and connect with fellow



REGISTRATION IS OPEN. SIGN UP TODAY! basscat.com/events









